

## **Report on Guest Lecture on Incubation - opportunities - for early stage entrepreneurs on 14-07-2025**

**Date:** July 14th, 2025

**Venue:** Keshav Memorial Institute of Commerce and Sciences

**Guest Speaker:** Prof..E.Vidhyasagar, Director, OTBI, Osmania University, Hyderabad.

**Budget:** 3,000.00

**No. of hours:**2.30 hrs

**No. of Students Participated:** 120

**No. of Faculty Participated:** 08

**External Faculties Participated:** 04

### **Objective:**

Giving broad ideas about how to get support for converting innovative ideas into start-up from OTBI, Osmania University. Giving ideas about processes for getting incubated with useful information. Identifying market gaps, innovative solutions, organizing resources, taking financial risk and starting a business to generate value and profit. Identifying the challenges of early stage entrepreneurs, a supportive ecosystem. Supporting in Mentorship, funding, networking, workspace and resources, Business development, benefits of incubation and how incubators foster Long term business development. Identifying benefits of incubation and incubation programs.

### **Program Outcomes:**

Guest speaker Prof.E.Vidhya sagar , Director, Osmania Technology Business Incubation, Osmania University, Hyderabad explained about incubation opportunities for Early stage entrepreneurs. He elaborately explained the definition of Entrepreneur and covered key points how an entrepreneur acts as creator, leader and decision maker. He also explained how to identify opportunities, combining land , labour and capital.How entrepreneurs create job opportunities, and involvement of entrepreneurs in economic growth. He also explained characteristics of entrepreneurs, how they should have risk taking ability, visionary thinking and how they have leadership skills, self confidence and problem solving ability in the early stage of the business.

Speaker sir also explained the significant hurdles like limited resources. Lack of experience and intense competition. To overcome such problems, incubation offers structured support. Incubation provides mentorship, funding, networking, workspace support. About seed funding , market research is also explained. The incubation ecosystem , peer to peer learning collaboration.

Students and faculty participated enthusiastically in the program and learned about investor relations, team building, and continuous learning. Students learned about financial relief and business development.

### **Remarks:**

### **Report**

The Keshav Memorial Institute of Commerce and Sciences successfully conducted a guest lecture on Incubation - early stage entrepreneurs. on July ,14th, 2025. The event aimed to equip students with practical insights about early stage entrepreneurs..

### **Programme Highlights**

The session commenced with a warm welcome to the esteemed guest, Prof. E.Vidhya Sagar, Director, OTBI,Osmania university.. The introduction emphasized his vast industry experience and expertise in incubation and business development.Prof. E.Vidhyasage engaged the students with real-life case studies, challenging them to analyze and propose strategic solutions. The interactive nature of the session allowed students to apply theoretical concepts to practical scenarios, enhancing their problem-solving and decision-making skills.

He appreciated the students for their innovative approaches and analytical thinking, acknowledging their enthusiasm and participation.

### **Participation & Acknowledgments**

The event saw active participation from 120 students across BBA 1st year, BBA 2nd year, and B.Com General and honours.Our Principal, Mrs. Santhi vedula, appreciated the team for successfully organizing the event. The college principal Felicitated guests with a shawl & Memento.

Faculty members who participated in the event included Programme Co-ordinator, V.Neeraja, [B.Com](#) Faculty Anjana, greeshma, seema . Additionally, other representatives who participated included IIC Convener Sanjana English Department faculty & Mrs. L.Deepika, IQAC coordinator Were also contributed to the success of the event.

### **Conclusion**

The session provided students with a comprehensive understanding about early stage entrepreneurs - incubation support. Prof. E.Vidyasagar insights and enriched their learning experience, bridging the gap between academic knowledge and industry practices. The event concluded with a vote of thanks, acknowledging his contribution to shaping future early stage entrepreneurs.

The session was well-received, leaving students motivated and better prepared for real-world business challenges.

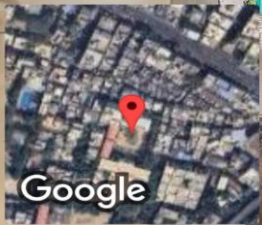


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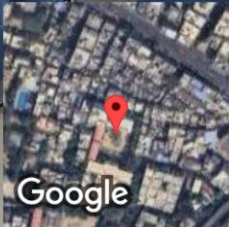
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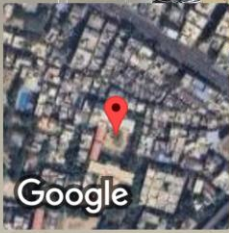
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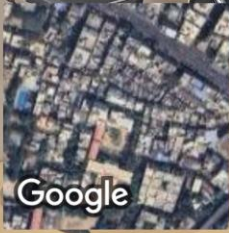
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